

CARBON TRADEEX AMERICA BROADENING ITS BASE TO ADDRESS THE ENTIRE ENVIRONMENTAL MARKETS PORTFOLIO

CONFERENCE PROGRAM ANNOUNCED FOR “CARBON TradeEx AMERICA 2010”

Chicago/London/Washington, April 13, 2010

Koelnmesse, Inc., the Carbon Markets & Investors Association (CMIA) and the Environmental Markets Association (EMA) for Carbon TradeEx America today announced details of their conference program. The tradeshow and conference will take place from September 28-29, 2010 at the McCormick Center in Chicago. The main pillars of the program are titled “**Emerging Opportunities**”, “**Marketplace Insights**” and “**Business Strategies**”.

The tradeshow and conference is designed as a “hands on” program for professionals in environmental management positions working on strategic planning and investing, energy efficiency improvements, compliance programs, performance benchmarking and market and finance monitoring. The inclusion of EMA into this event has broadened the platform for this event as it now addresses not only Carbon but all environmental markets including SO₂, NO_x, RECs and GHG.

“Emerging Opportunities” will focus on subjects such as investment risk in climate change, success stories in voluntary offsets projects, the correct use of market standards, dos and don’ts in energy trading and an insight how renewables match against other energy sources.

“Market Insight” will examine the role of forestry and agricultural offsets, provide an outlook on the NAFTA offsetting scheme and will provide insights into current business opportunities in existing environmental markets. “Business Strategies”, a new conference track added for the first time, will examine strategies of the transport sector, the effects of Clean Air Interstate Rule (CAIR) replacement rule, EPA newest proposals on regulating GHG, SO₂ and NO_x emissions and the impact of the RPS on the renewable industry.



September 28-29, 2010
Lakeside Center
McCormick Place
Chicago, IL
www.carbontradeexamerica.com

Workshop Programs
Pre-Event, September 27, 2010
Post-Event, September 30, 2010

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EVENT ORGANIZER



CONFERENCE CO-ORGANIZERS



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“We are excited to be a sponsor of CarbonTradeEx this year as it is the national event for environmental markets. The strong business orientation of this event, the move to Chicago, and partnership with the Environmental Markets Association are all positive improvements to an already excellent event which we strongly support” - **Allison Wood, Partner, Hunton & Williams**



Carbon TradeEx is the leading Trade Show and Conference in North America serving international business, finance, technology, venture capital, government communities in abatement, trading, monitoring, crediting and compliance of emissions. Industry, technology and service providers in the environmental business as well as government agencies from developing countries will be among the exhibitors. Attendees will be Emission Traders and Broker, Utilities, Financial Institutions, Corporate Representatives, Venture Capital Funds, Project Developers, Technology Providers Research & Development Departments, Science Institutes and Universities.

For more information regarding Carbon TradeEx America, please contact:

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